



QC, THAT'S WHERE

WE LOVE **NEW NEIGHBORS!**

BEST REASONS TO MOVE TO THE QC

Maybe you are fresh out of college, a young professional building a career or raising a family. No matter which life stage you find yourself in, the QC holds everything you're seeking in a community. Progress and potential. Balance and belonging. Down-to-earth values and friendships. Activity and involvement. A rhythm of life that captures you and makes you never want to leave.

SWEET SPOT ON THE **MISSISSIPPI RIVER**

QC, That's Where we're made of the Mississippi River and the regional towns and cities it gave birth to. We're made of our bridges and our island, of the way the landscape looks in spring, and of the late fall sky. Our region brings together two dynamic states and one mighty river in a Midwestern sweet spot of industry and creativity. Our Mississippi River is a stage for downtown life, a port for river cruises, and a backdrop to bike rides, long walks and picnics. It's every town's destination for locals and the place every visitor wants to see. Join us to hear the long-told stories of the river and the curious way it flows east to west flow in the Quad Cities.

AFFORDABLE LIVING

The Quad Cities boasts a cost of living that is 10% below the national average. QC, That's Where a one-bedroom loft or three-bedroom two-story on a wooded acre is within reach, whether you're stepping into your first job in an office or on the shop floor. Here, the money you're not spending on utility bills, filling your gas tank and sky-high sales tax can be spent to build your dream backyard, a cozy dinner downtown or a night at the symphony. Here in the QC, That's Where each of us thrives and can afford the life we envision.

MORE THAN OUR **SHARE OF FUN**

QC, That's Where you can explore miles of recreation paths through our communities and along the watery edges of the Mississippi River, then stop for a rest in a park to listen to the leaves or children laughing. It's the roar of a boat motor and splashing water on the Rock River, the silence of a fisherman and a gliding kayak on West Lake. It's loud cheers and whistles for the little leaguer's first home run and applause for smashing a successful sand-volleyball spike – from both teams. It's the beat that fills your soul and the downtown with concert lights and music and the magic of fireflies lighting the night sky. It's sharing a craft beer or sipping a sample of craft vodka on the distillery floor. It's watching a landscape artist at work under the summer sun and gabbing with friends over coffee or a four-course meal. QC, That's Where we have more than our fair share of food, festivals and fun.



THE **HEART** OF THE **MIDWEST**

QC, That's Where we live within a family of communities connected by the storied waters of the Mississippi River. We enjoy downtowns and main streets of character and share an easy rhythm of life. With a pleasing balance of urban, rural and natural, there are so many choices for living and playing. True to the heart of the Midwest, people gather as neighbors and feel like they belong. We share an openness that makes people feel welcomed, valued and respected. We are proud Midwesterners who don't forget where we came from and who know where we're going.

HOME TO **INNOVATORS** AND **ENTREPRENEURS**

QC, That's Where we're building on the legacy of John Deere, a Fortune 100 global giant that stays deeply rooted in the QC and the genesis for countless spinoffs and innovators. It's one of the great manufacturing and transportation hubs in the United States, where products are created and delivered to the regional community as well as the global market. Entrepreneurs come here to launch their businesses because of the community's inventive imagination as producers and commitment to supporting locally-made products as consumers. Our industries are comprised of good people utilizing good ideas to make their dreams a reality. QC, That's Where a creative current inspires and encompasses all of us.

EASY WAYS TO GET AROUND **HERE** OR **WHEREVER YOU'RE GOING**

People living in larger cities can spend an hour or more driving to and from work. Not here. In the QC, your average commute is just minutes. Dropping the kids off at school or running out for a loaf of bread is just as quick. Our communities are seamlessly woven together, which provides a unique ease of access no matter where you're going. You can spend the time you save doing other things like enjoying a concert with friends or riding along the mighty Mississippi. QC, That's Where travel time is compressed into hours, not days. From here, you can take a day trip to visit family or attend a class reunion for a quick weekend. Life is great in the QC, but if you want to take a longer getaway it's easy to do.

A **FOODIE'S** DELIGHT

The Quad Cities is one of the great Midwestern dining hubs, where there's an inviting eatery, brewery or coffee shop within walking distance from almost every neighborhood. Foodies love living here because they're constantly discovering new restaurants offering unique dishes all around the community. It's where Quad Cities-style pizza reigns supreme, our local ice cream parlors are nationally celebrated and events showcase the rich cultural diversity of our culinary scene. Whatever your tastes desire, Quad Cities restaurants have what you're looking for today and a plethora of businesses to ensure that there's always a new option tomorrow.

BALANCED **LIFESTYLE**

With short commutes and a low cost of living, we work, live and play the way we want. For new residents, the QC offers a refreshing change of pace with job opportunities that stimulate growth, affordable housing to make living comfortably easy and countless leisure options to explore all of our region's best offerings. People are valued and respected amongst their neighbors in the Quad Cities because balanced lifestyles inspire their spirit and empower them to chase their dreams. QC, That's Where you can find a job, a home and a community of down-to-earth companions eager to welcome you to the heart of the Midwest.